

ORDER



Orders
Order / Rev: 219217
Alt Order #:
Product Desc: 12-MJZ-906
Estimate: 12-MJZ-906
Flight Dates: 11/05/12 - 11/06/12
Original Date / Rev: 11/02/12 / 11/02/12
Order Type: REG

Primary AE: WOOD Local House
Sales Office: L-GR
Sales Region: Loc

Agency
Name: Marketing Resource Group Inc
Buying Contact:
Billing Contact:
 225 South Washington Square
 Lansing, MI 48933

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/Markman & Zahra for Justice
Demographic: A35+
Product Codes: PL5
Priority: P2
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID: TO1743

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/06/12	4	\$1,150.00	\$977.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	4	\$1,150.00	\$977.50	0.00
Totals	4	\$1,150.00	\$977.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
WOOD Local House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WOOD	11/05/12	11/06/12	5am Daybreak 5am Daybreak	CM	5a-6am	MT-----	:30	2	\$500.00	P2	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	11/05/12	11/11/12	MT-----		2			\$500.00			0.00			
N 2	WOOD	11/05/12	11/05/12	Late Night/Jimmy Fallon Late Night w/Jimmy Fallon	CM	1237a-137a	M-----	:30	1	\$125.00	P3	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	11/05/12	11/11/12	M-----		1			\$125.00			0.00			
N 3	WOOD	11/06/12	11/06/12	WOOD News @ 430am WOOD News @ 430am	CM	430-5a	-T-----	:30	1	\$25.00	P5	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	11/05/12	11/11/12	-T-----		1			\$25.00			0.00			
													Totals	4	\$1,150.00